



Fairfax Imaging Secures Order for Eleven Falcon Scanners!

Fairfax Imaging recently was awarded an order for eleven OPEX Falcon scanners from a major pharmacy operation which specializes in the delivery, clinical management, and affordability of prescription medications and consumer health products.

These days, many organizations find that they have several types of paper documents that require imaging. Some documents are scanned as soon as they are received in the mail center, to speed the processing of invoices, orders, tax returns and other transactional documents. Other documents are part of the legacy "backfile" of paper folders that companies are moving to electronic images in order to save space and improve the efficiency of search.

Within both groups there are a surprising range of paper sizes, formats and conditions: from small and thin documents such as cash register receipts to larger and thicker documents – including overnight envelopes and file folders. Documents are often folded, paper-clipped, or stapled. Some are worn from handling, or even torn. Some are printed in dark ink, others are very light. There are color backgrounds and shading and other variations.

Consistently capturing high quality images across these different sources, types and conditions is a real challenge. But the cost of low-quality images, or even worse yet, of missing an image entirely, is so high that companies have built robust systems to ensure that each and every page is properly captured.

They perform rigorous "doc prep" prior to scanning, and often add post-scanning quality checks to their process as well. They may even invest in different types of scanners to handle different types of documents! Over time, as new document types are added and when errors or problems occur in the capture process, new process rules and steps

are added to avoid re-occurrence. Very often, the end result is a system of multiple and at times convoluted manual steps that are required to capture any set of images. Many companies are shocked when they finally examine the costs involved in creating the quality images that they require. Are these costs just the nature of the document capture business? Or is there **A Better Way** to capture?

Fairfax Imaging has been offering unique products designed to lower costs and improve efficiency and quality for over 20 years. Ask your Fairfax Imaging representative about the **Falcon** and what it might offer for your operation.

FalconRED Scanner



The Orders Continue!

Fairfax Imaging is also pleased to announce a recent selection by a large Blue Cross Blue Shield organization for its *Quick Modules 5.0* software. The solution will be used to automate all inbound payments as well as electronic submissions. The solution will provide substantial improvements in reporting, consolidating reporting, and integration with the organization's accounting systems. *Quick Modules 5.0* continues to be well received and offers technology and features that are unique to our industry such as thin client architecture, library of rules development without coding, and graphical workflow design. Fairfax Imaging was selected through a rigorous RFP process and will replace an older data capture solution.

Sales

sales@fairfaximaging.com

Michael D. Minter
VP Sales & Marketing
(877) 627-8325 Ext. 103

William Merritts
VP Government Sales
(877) 627-8325 Ext. 121

Rich McLoughlin
VP Commercial Sales
(877) 627-8325 Ext. 126

Vaughn Sells
VP Commercial Sales
(877) 627-8325 Ext. 380

Tom Stoker
VP Financial Sales
(877) 627-8325 Ext. 1013

Support Services
helpdesk@fairfaximaging.com

Robert Castello
Director of Support Services
(877) 627-8325 Ext. 366

Call us toll-free
877-627-8325

2015 Events Planned!

Now is the time to start your planning for attending events in 2015! Fairfax Imaging participates in many trade conferences and shows throughout the year in support of seeking our clients and industry input to adapt our solutions and company to the ever changing business environments. During 2015 we have planned attendance at several events where you or your colleagues can see firsthand *Quick Modules 5.0* in action. Please visit our website at www.fairfaximaging.com throughout the year for information and registration.

We hope to see everyone at these upcoming events!



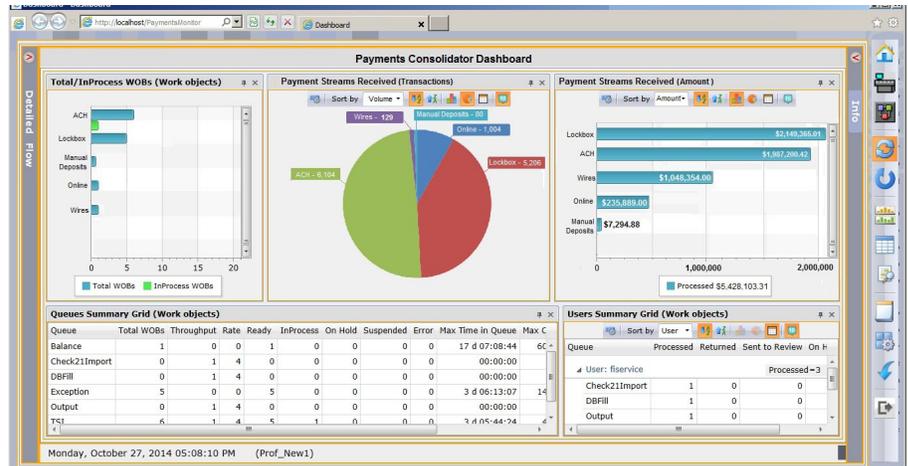
Bill Merritts and Drew Russell, Fairfax Imaging Sales, at the NACo Annual Conference in New Orleans

A 2014 financial institution survey showed AR Services to be the most important (90%) Treasury Management product line. Within AR Services, Lockbox and Integrated Receivables were ranked by 68% as most important to future revenue. *

*Source: Celent financial institution survey, September 2014

Most organizations today have a variety of payment streams that require **time consuming manual procedures** to manage. Before management can get a complete picture of the day's totals, the accounting staff must 'work' reports, spreadsheets, and files to create a consolidated report usually in the form of a spreadsheet.

Manage all your payment streams with a single dashboard



In addition to viewing consolidated totals, other benefits include consolidated reporting, posting to multiple accounting systems, and full end-to-end auditing. Customer Service is greatly enhanced by consolidating all payments types into a single archive. For electronic transactions, virtual documents are created and archived to provide a copy of the transaction that can easily be viewed and printed to resolve customer service or audit queries. *Quick Modules'* open architecture is compatible with most existing archives and content management systems.

Quick Modules Payments Consolidator is designed to streamline the process. Electronic files and reports from all payment streams are received, processed, and written into the *Quick Modules* database automatically. **Up-to-the-minute status** of payment streams is provided through a browser-based management dashboard that can be accessed securely from virtually any location and customized with point-and-click ease.

Please contact your salesperson for more information.